

Smart Growth in Austin: History and Evolution of Downtown Public Investment (1997-2005)



Goals Of Austin's Smart Growth Initiative

Determine How and Where We Grow

Improve our Quality of Life

Enhance our Tax Base

Smart Growth Principles

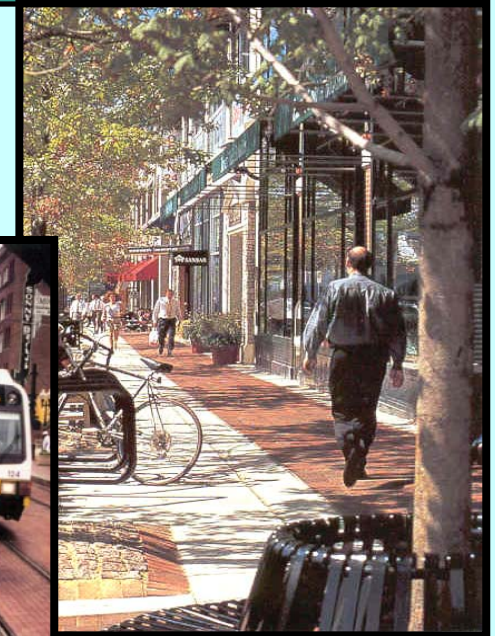
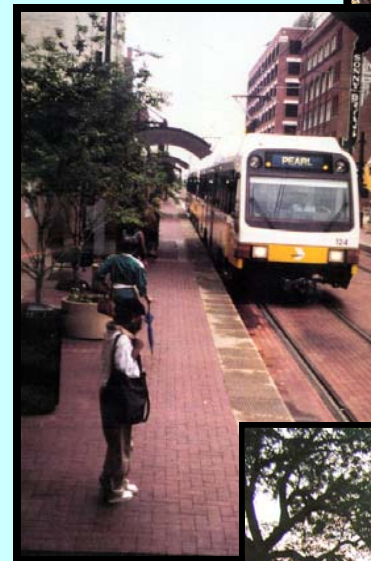
Direct public resources to existing neighborhoods and Communities

Preserve open space and environmentally sensitive areas

Encourage compact, walkable and transit-supportive development patterns

Provide transportation options

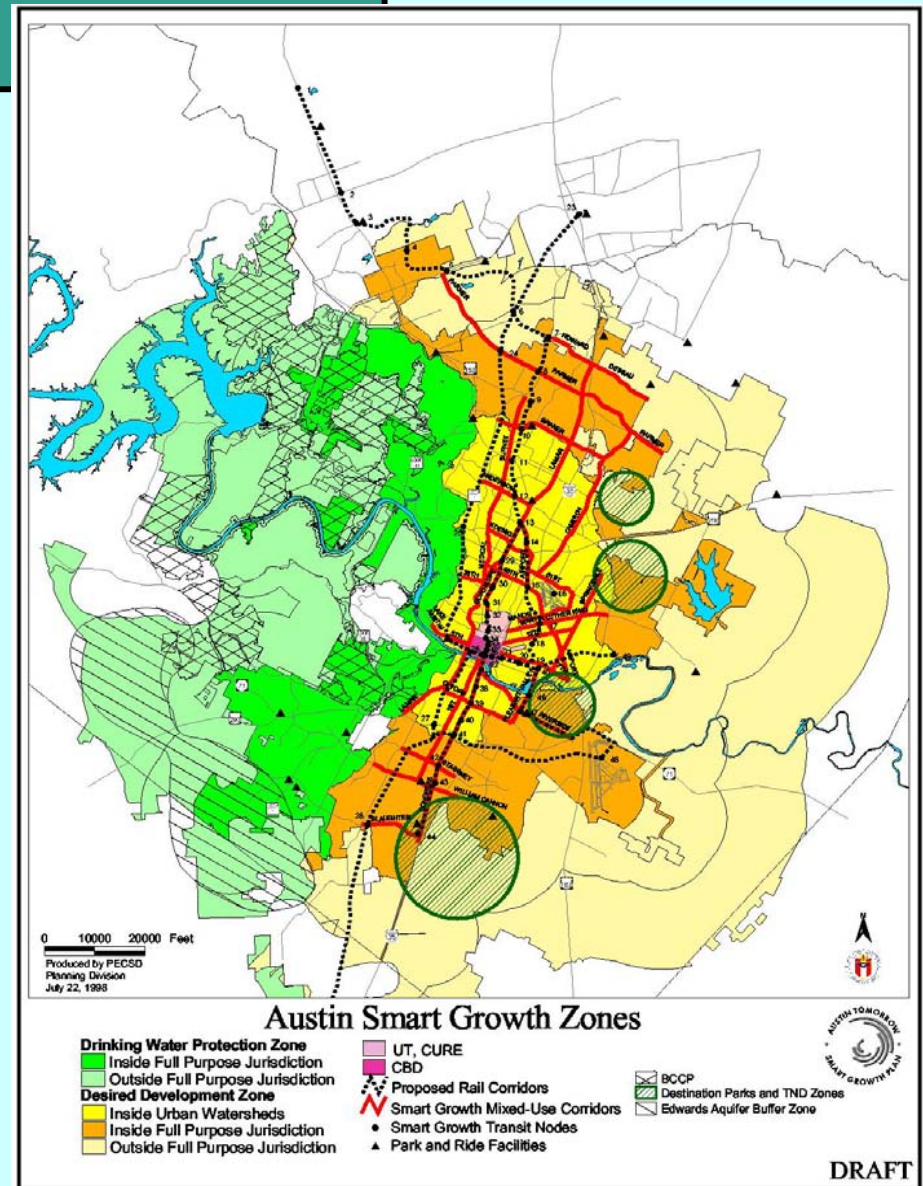
Preserve open space and environmentally sensitive areas



Smart Growth Map

Desired Development
Zone

Drinking Water Protection
Zone



Major Smart Growth Programs

Neighborhood Planning

Urban Design / Historic Preservation

Incentive Programs

Downtown Smart Growth Incentive Projects



Downtown Smart Growth Incentive Projects



Downtown Smart Growth Incentive Projects



Smart Growth We Hardly Knew You

Loss of major advocate

Splintering of coalition

“Smart Growth” = Incentives

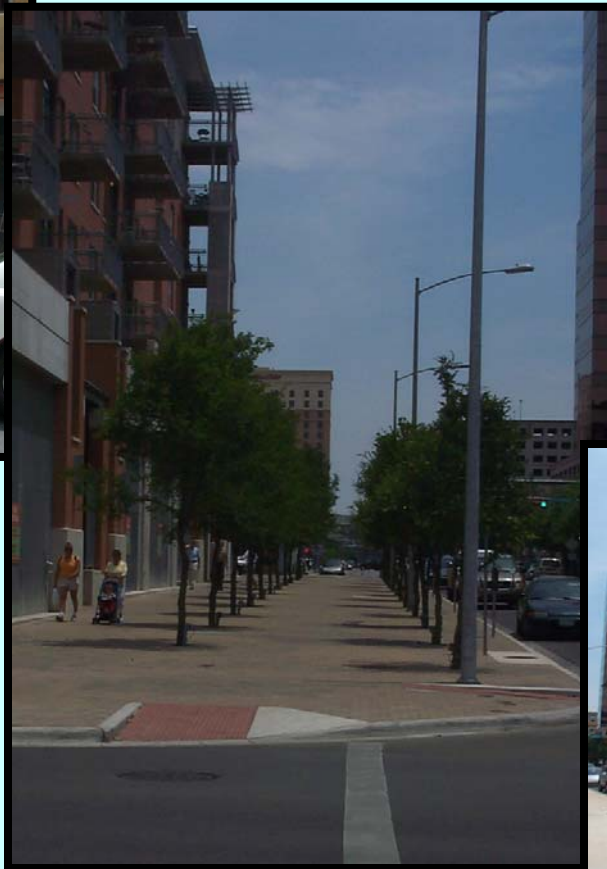
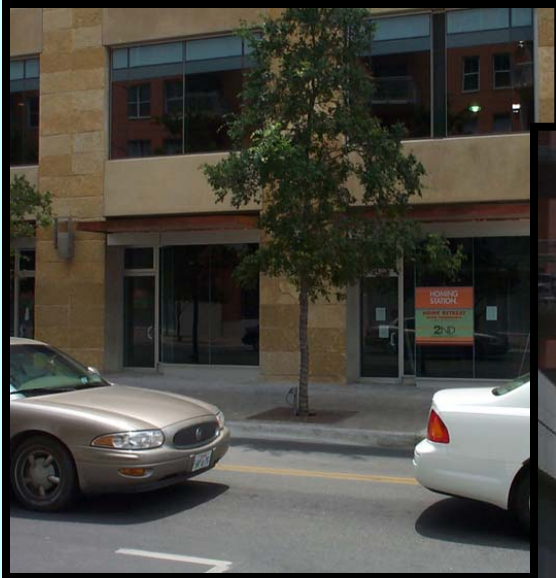
Economic downturn

High profile controversial projects

Historic aversion to “subsidies”



Results of Focused and Sustained Public Investment



Upcoming Opportunities to Maintain and Expand Public Focus

Block 21



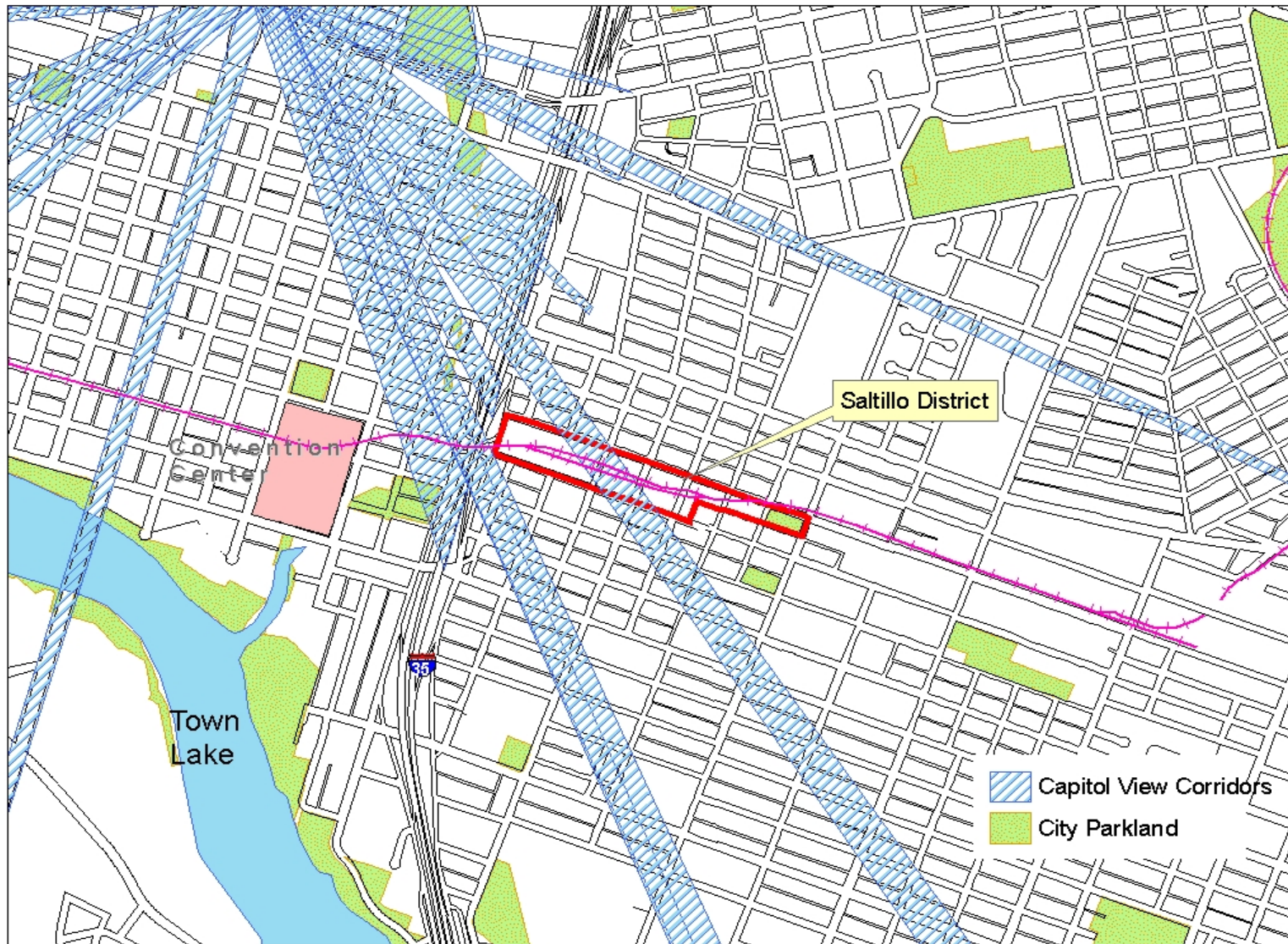
Upcoming Opportunities to Maintain and Expand Public Focus



Seaholm Power Plant Redevelopment



Saltillo District Area Map



View to the Downtown from Saltillo Property



Former Industrial Use to the South of CMTA Property



Plaza Saltillo



View to the West from Plaza Saltillo



Recent or Proposed Redevelopment Projects

